



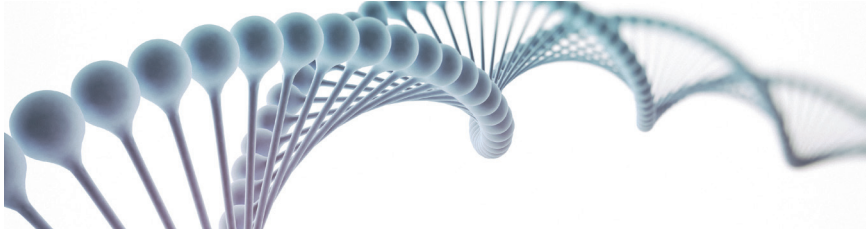
Discover the origins of your Skin Instant®



Biologique Recherche, a pioneer in skin diagnosis in professional cosmetics, has developed a new tool that works in harmony with those already used in treatment centers (visual and tactile diagnosis and measurements taken with the Skin Instant[®] Lab and Visiolab[®]).

My Beauty DNA can be used to take the Skin Instant[®] analysis even further. Using DNA sequencers, we can today analyze more than 600,000 genetic variations in your genome. Understanding these genetic predispositions will enable us to better understand the needs that your skin has “inherited.” We can then choose the right cosmetic products and treatments to optimally preserve your skin, by anticipating the changes that will take place over time.

DNA, unique genetic heritage



Our **DNA is our organism's "identity card"**: it is unique to each of us, differentiates us and makes us all unique beings. Two decades of research and thousands of scientific studies have enabled researchers to better understand the impact of these variations on our skin.

DNA is a long molecule found within each human body cell. It is made up of nucleotides (4 bases: A, T, G and C). The genetic information is arranged into genes and all genes make up what is called the genome.

DNA is found in the nuclei of your cells in the form of **23 pairs of chromosomes**. The order of the bases varies between individuals. **These genetic variations can have a significant impact on our organism**. For example, they determine our eye color, the fat in our body, our skin characteristics and a whole range of other factors.

Personalized skin diagnosis



By analyzing these variations using powerful computer algorithms, we can evaluate some of your skin's characteristics. More precisely, these analyses enable us to determine your cutaneous genetic predispositions, i.e. 600,000 variations in your genome. Since **60% of the factors influencing our skin condition** are linked to our genetics and 40% determined by the environment*, **My Beauty DNA** targets the majority of factors to provide an accurate, **personalized diagnosis adapted to each Skin Instant®**.

This information should always be accompanied by a visual diagnosis. On the other hand, this examination will provide predictive and preventative information which could not have been detected by a simple visual analysis or even measurements. The **two approaches** are therefore **complementary and provide a full overview** of your condition and your skin potential.

* «Factors That Affect Skin Aging: A Cohort-Based Survey on Twins». JAMA Dermatology, Décembre 2009



Visit Atelier Beaute - one of our approved My Beauty DNA* centers to order your kit. Our Biologique Recherche experts will be available to support you and help you take your DNA sample. You must take your sample using the following steps:

1

Wait an hour after eating or drinking before collecting the DNA sample. Remove the two swabs and two vials of liquid from the kit and place them on a clean surface.



2

Take the first swab out of the bag and wipe it across the inside of your right cheek, using a rotating action, for 30 to 60 seconds.



* To see the list of approved centers, go to the "obtain a kit" page on www.mybeautydna.com.

3

Open the vial, then insert the swab. Line up the black line and the edge of the vial. Snap the swab along the black line. Close the vial, ensuring the liquid cannot leak out.



4

Repeat steps 2 and 3 using the second swab and the second vial.

REPEAT
STEP 2 & 3

5

Put the samples in the clear bag, taking care to fully seal it. Then, insert the bag inside the envelop provided.



6

Please connect you on the website www.mybeautydna.com. Go directly to the customer area to activate your account then complete your ID, gender and the language in which you want to receive your rapport.



7

Stamp the envelope at the current rate and send it back to nearest post office.
WARNING! Be sure to keep your ID card safe as you will need it to retrieve the results. Your data is processed confidentially, so we cannot issue results in any other manner.



8

6 weeks later, please go back on the website www.mybeautydna.com. Please complete the ID and password written on you ID card then upload your PDF format rapport.



9

Please go back to your center with your rapport to receive a complete recommendation by your beautician.



Genetic expertise for bespoke treatments

Once you have downloaded the report, it is easy to read the My Beauty DNA test results. In total, 14 skin characteristics are studied and split into 4 main families.



Skin and Aging

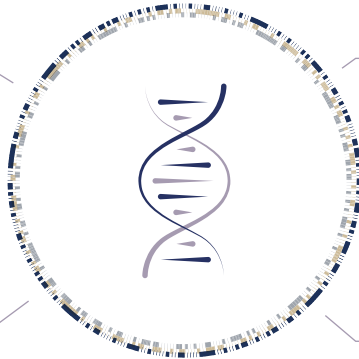
Collagen breakdown

Skin glycation phenomenon



Skin and the Sun

Sensitivity to the sun
Pigment Spot Facial
Photoaging



Skin and the Environment

Sensitivity
Pollution defense Impairment
Skin inflammation



Skin profile

Skin stretch marks
Skin rosacea
Protection from skin cellulite
Hyperseborrhea
Dryness
Skin Antioxydant Deficient

The analysis report

A characteristic, or phenotypic trait, describes a distinct characteristic that is visible or measurable, such as a person's hair color or height. Other types of characteristics are not immediately visible. They correspond to **probabilities/risks that specific characteristics will reveal themselves in the future**, as a consequence of genetics, the external environment and aging. Based on the criteria, the report will indicate your predisposition in two ways: your positive genes and your risky genes.

YOUR POSITIVE GENES: A “good” trait refers to **aspects that positively affect our appearance**, skin, wellness and health. For example, individuals with certain variations are less likely to have cellulite than other comparable individuals in terms of body weight, diet and exercise.



YOUR RISKY GENES: A “risky” trait refers to **aspects that may negatively affect our appearance**, skin, wellness and health. For example, some people have genetic variations that result in increased activity of the enzymes that break down collagen. Hence, these people have a higher risk of earlier collagen loss and wrinkle formation.



You will then be able to share these results with your Biologique Recherche expert, who will refine and adapt her recommendations for treatments and products.



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